

Paris, 29 June 2026

Press release

Prix Versailles 2026: The World's Most Beautiful Emporiums

Today, 29 June 2026, the Prix Versailles is unveiling the World's Most Beautiful Emporiums List 2026.

Seven new locations, from Tokyo to Los Angeles, are enlivening and further shaping the iconic faces of their host cities.

Jérôme Gouadain, Secretary General of the Prix Versailles, emphasises the importance of this year's selection:

"Since it was first created in 2015, the Prix Versailles has endeavoured to explore and shine a light on the links that connect culture to economics, sustainable development to innovation. Retail outlets have spearheaded the field of architecture, which has since become an area of advocacy. And it is clear today that cultural levers worldwide have never been so powerful, generated so much value or contributed so much to people's well-being.

Each in their own way, the projects included on the World's Most Beautiful Emporiums List for 2026 draw from the foundations of their brand's history and culture, and from the emotions and expertise that, in dialogue with the environment all around them, have turned these places into hot spots for creation and inspiration."

Three emporiums from the 2026 List will receive the further distinction of a World Title (Prix Versailles, Interior or Exterior), to be awarded at the end of the year.

The awards discerned by the Prix Versailles aim to promote intelligent sustainability, in which culture serves and transcends the notion of the environment.

The next World Selections will be announced on 27 July for Campuses, on 28 September for Passenger Stations and on 19 October for Sports.



PRIX VERSAILLES

WORLD'S MOST BEAUTIFUL EMPORIUMS LIST 2026

House of Dior

Beijing, China

RH Champs-Élysées

Paris, France

Saint Laurent Montaigne

Paris, France

Tiffany & Co. Ginza

Tokyo, Japan

Cartier

Miami, United States

House of Dior

Beverly Hills, United States

Issey Miyake

New York, United States

*The Laureates are listed in the alphabetical order of the countries they represent
(based on their two-letter ISO 3166 country codes).*



PRIX VERSAILLES

PRESENTATION OF THE LAUREATES

House of Dior

Beijing, China

Following locations in Seoul and Geneva, architect Christian de Portzamparc has fashioned a new and extraordinary sculptural building in the city's prestigious Sanlitun district. The edifice delivers a powerful yet delicate fusion of Beijing's vibrant energy and the quintessence of Parisian creativity.

Inspired by the movement of the toile fabric that the great couturier would cut for his gowns, the façade is garbed in petal-shaped shells that hold up the roof like so many caryatids.

In an unexpected gesture, hand-crafted golden glass tiles are scattered throughout, in a subtle nod to the cultural and historical ties that bind the House to China.

A monumental spiral staircase leads to the five storeys where the different worlds of Dior unfold under soft lighting, from leather goods to jewellery by way of perfume and ready-to-wear.

In keeping with Christian Dior's close-knit associations with the artists of his time, the décor is punctuated with works by Wang Xiyao, Hong Hao, Franck Evennou and Gio Ponti.

This site is a tribute to the architect's soul that inhabited the couturier, in a harmonious blend of virtuosity and poetry.



© Kristen Pelou



© Kristen Pelou



© Kristen Pelou

RH Champs-Élysées

Paris, France

Behind the historic gates at 23 Avenue des Champs-Élysées, guests can now visit the famed Californian home furnishing brand's gallery and interior design studio. It took nothing short of a transatlantic dialogue – with the British firm Foster + Partners – to recreate a phantasmagoric Paris.

Just inside the medallion doors marking the entrance, a bronze caryatid greets visitors in the middle of a soaring atrium, from which sumptuous staircases and an improbable, retractable elevator lead to an art gallery, a glass-walled restaurant and a rooftop terrace with views of the Eiffel Tower, the Grand Palais and the Louvre.

This resonates with the rest of the cultural place, which is also home to a library that features extremely precious books, including an edition of *De architectura* by Vitruvius, printed around 1521.

The interior design studio is housed within a freestanding glass and steel structure with its own sculptural façade.

Le Jardin RH, a restaurant located on the second floor terrace, is an ode to stone, symbolised by a bar clad in rare white onyx.

In an hybrid and enchanting setting, RH has created a universe that is both theatrical and refined, where designer pieces can be discovered as part of a shopping experience worth savouring.



© RH Paris



© RH Paris



© RH Paris

Saint Laurent Montaigne

Paris, France



© Adagp, Paris, 2025

On Avenue Montaigne, the collector's spirit of Monsieur Saint Laurent instils a timelessly contemporary ambiance that elevates the exceptional at this Parisian location.

This innovative project, conceived under the artistic direction of Anthony Vaccarello, leaves an impression like that of a perfume.

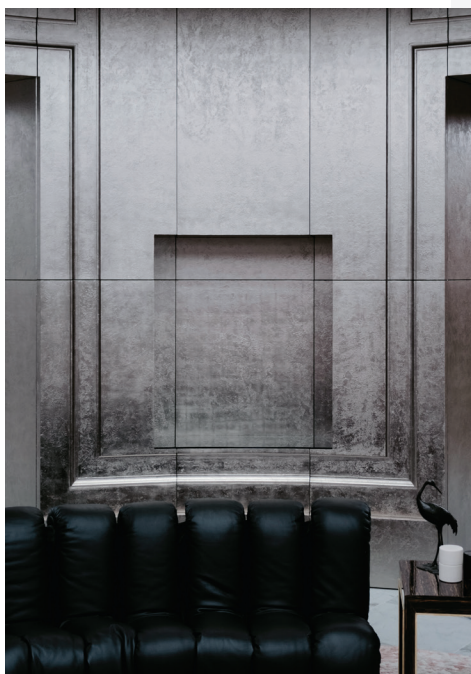
Spanning three levels, the emporium unfolds as a series of rooms, each with its own unique atmosphere.

Open, intimate or almost gallery-like, the spaces are designed to create a fluid journey while maintaining a strong sense of architectural coherence.

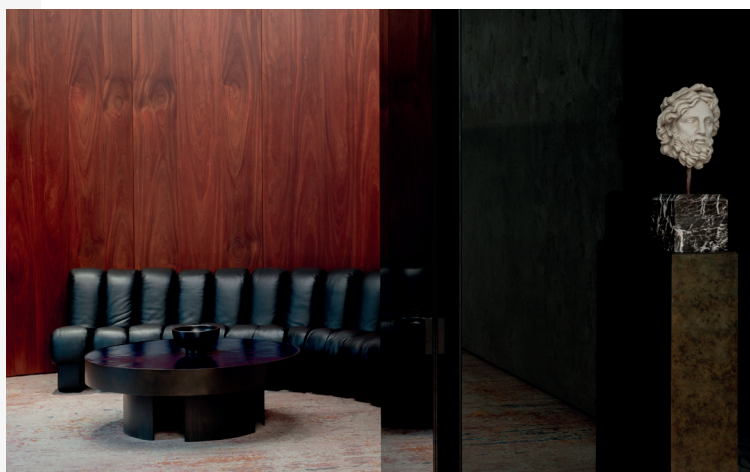
The site's original features have been preserved and reinterpreted. In combination with refined interventions juxtaposed with rough materials, they establish a balance between authenticity and sophistication.

The furniture and collectible design pieces – such as a pair of Süe & Mare armchairs and a daybed by Paul Poiret for Atelier Martine – are key elements of the overall plan. Works from the Pinault Collection, including a previously unseen piece by Mark Bradford, further echo the House's longstanding commitment to creativity.

At number 37 is a place of art, heritage and culture, whose recognisable, unique and captivating chic will never cease to surprise.



© Adagp, Paris, 2025



© Adagp, Paris, 2025

Tiffany & Co. Ginza

Tokyo, Japan

With its 66 metre height and its iconic blue colour, Tiffany & Co. is one of the most remarkable towers in Tokyo's chic Ginza district. With its wave-like glass façade by Jun Aoki and immersive window displays created in collaboration with Kimiko Fujimura, the emporium sets the tone – or rather the ambiance – in an extraordinary blend of Japanese culture and the House's almost 200 years of history.

The interior design, crafted by Peter Marino Architect with the teams at Tiffany, is the latest to date, largely inspired by The Landmark, the brand's emblematic Fifth Avenue address in New York.

A skylight, devised by Hugh Dutton, sparkles while revealing subtle reflections as viewers move beneath it, expressing the rich spectral complexity of the light we enjoy in jewellery. In the staircase, digital screens depict the lush greenery of Ninomaru Garden, celebrating Tokyo's landscapes and serving as a window into nature.

From flagship collections to unique creations, each space is adorned with many works of art and suffused with the undeniable modernity of the *Tiffany* imprint.



© Tiffany & Co.



© Tiffany & Co.



© Tiffany & Co.

Cartier

Miami, United States

In the heart of Design District, Cartier unveils its iconic creations in a stunning setting, with an exterior created by Elizabeth Diller (Diller Scofidio + Renfro).

Expanded and reinvented, the shop stands out for its bulbous wraparound façade. Delicately etched on its glass surface, a pattern inspired by a 1909 brooch endows the building with a presence that is both luminous and enigmatic, providing glimpses of the interior while preserving its mystique.

Divided between two largely open levels, the space was outfitted by decorator Laura Gonzalez as an immersion into the natural landscape of Miami.

Soft pink and blue tones, organic shapes, rippling walls and plant-based details combine to form a refined world characterised by a harmonious dialogue between nature and craftsmanship.

An elegant staircase made of camellia green marble is set against a bright, colourful mural depicting coral, palm trees and the local skyline.

Imagined as a sensory journey, the emporium transports visitors from intimate lounges to the lush rooftop terrace, in a tropical fantasy with multiple ambiances.



© Cartier



© Cartier



© Cartier

House of Dior

Beverly Hills, United States

Since 1990, the House of Dior has maintained a special connection with Beverly Hills on its legendary Rodeo Drive. And this new location is no exception, designed by Peter Marino Architect in conjunction with landscape architect Peter Wirtz, to be a “realm of dreams”.

The theme of plants, which was so dear to Christian Dior, sets the tone for the whole project. The undulating limestone and stucco façade, evocative of fashion and drapery, leads to a central garden alongside a sculptural staircase.

Architecturally speaking, the garden provides light and visual depth, creates a gentle transition from the urban exterior to the refined interior, and transforms the shopping experience into an almost museum-like outing.

Moreover, the collections are showcased amongst remarkable works of art, in a celebration of Dior’s timeless legacy.

On the top, “penthouse” floor, two exclusive lounges and a secluded, verdant terrace offer sweeping views of the city.

By pairing the codes of the House with luminous, open and landscaped architecture, the emporium exalts Parisian elegance inside a décor imbued with Hollywood glamour.



© Jonathan Taylor



© Jonathan Taylor



© Jonathan Taylor

Issey Miyake

New York, United States



© Naho Kubota

On the ground floor of the iconic New York Life Building designed by Cass Gilbert in 1928, the new Issey Miyake flagship melds Japanese minimalism with American extravagance.

The New York-based architecture firm, Solid Objectives Idenburg Liu, has established a thoughtful dialogue here between innovation, craftsmanship and architectural heritage. Elements of the historic structure have been intentionally exposed and complemented by new aluminium and stainless steel surfaces, creating an elegant balance between industrial rawness and contemporary refinement. Expansive windows along three sides of the store flood the space with natural light, connecting it to the surrounding architectural landscape.

At its centre stands a monumental, transparent staircase, constructed from structural glass to underscore the clarity and exceptional precision of the project as a whole.

At the rear, MADO – Japanese for “window” – is a gallery space that will host rotating exhibitions in line with the brand’s cultural values and its commitment to material circularity. In this way, Issey Miyake honours the ties between designers, at a site that is simultaneously profound, open and fascinating.



© Naho Kubota



© Naho Kubota



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